



WHAT IS THE PCA ABOUT? What do I get for my R100 per month?

HOLISTIC APPROACH TO ENHANCE THE SUBURB

All issues that may impact on Parkmore are investigated and dealt with on an integrated basis by the property owners and stakeholders within the area.

Enhancement of the environment and strengthening investor confidence

Enhancing the safety, cleanliness and economic vitality of different urban nodes which include: residential, commercial, or retail and strengthens the competitiveness of the area.

Supports investment

The perception of crime, grime and general environmental disorder in most urban areas has a negative impact on residents, family life and the willingness of people to visit the area and thus sustain economic growth and development.

Creates a positive identity for the area

The establishment of a "Community" provides a new and positive identity from which to launch a concerted effort to maintain and enhance the asset base in the area thereby attracting continued investment and development.

Provides management and accountability

The Community is motivated to come together through a Section 21 company management body. This company has appointed a manager through which the suburb is sustained. Annual activities and budgets are developed by the PCA Section 21 company which provides a full set of monthly management accounts overseen by the board. This ensures that the PCA Committee is directly accountable to those in the community who pay their membership fees.

Effectiveness is constantly measurable

By conducting regular perception surveys, the board and all stakeholders are able to measure the success of the initiative.

PCA does monitor any new major developments or interventions that impact on the area

As the custodian of the area, the PCA is aware of developments in the area and is in a position to make collective comment to the authorities on such land use change/s in order to guide the management body. The PCA works with the CoJ Town Planning Department to develop the Regional Spatial Development Framework and Sandton Urban Development Framework to give clear and updated guidelines for development and construction in the area.

PCA forms effective working relationships with appropriate bodies or associations

These relationships could include the local authority, adjacent associations, and community policing forums, to name a few.

The PCA is able to put forward ideas for change to the local authority

Due to its close relationship with the local authority, the PCA is able to petition for new initiatives which will further improve the area, for example, traffic surveys, water and lighting replacement.

WHAT DOES THE PCA DO TO EARN YOUR R100 FEE?

Through the work of the Committee members and the Executive Manager, the following issues are addressed on a daily basis, through suburb inspections and resident reports:-

SUBURB IMPROVEMENT

The PCA gets "faults" fixed through its constant contact with:-

- City Power : replacing street lights; new street lights;
- Eskom : power outages, individual faults;
- Telkom : contact with local supervisor;
- City Parks : grass cutting and beautification;
- Joburg Roads : closing potholes, street name poles, street markings, tar reinstatement, and traffic management;
- Joburg Water : water leaks, pipe breaks, capital system replacement;
- Town Planning : monitor and react to any re-zoning applications, to maintain the principles of resident-approved 2008 Precinct Plan;
- Metro Police : traffic rule infringement, taxi management, vagrant and hawker monitoring.

CRIME

The PCA with ProteaCoin in a community policing project has two vehicles manned by a trained armed response officer. patrolling the suburb 24/7 watching for criminal activity and suspicious people, and providing spontaneous response to your telephone calls directly to the vehicles (no delayed control room sequence). The PCA-ProteaCoin agreement is inclusive - you join Coin, you join the PCA. The more residents sign up, the more vehicles we get to patrol and protect our space.

ProteaCoin also offers FREE medical emergency callout with ER24; SAPS police assistance; and FREE setting up of trauma counselling service.

"Private Investigator arrests criminals in Parkmore" - The PCA has contracted an experienced Private Investigator with 29 years police service including with SANAB (narcotics & alcohol bureau). Isaac will follow up all incidents, seek out and follow up on information and has made arrests following crime on 10th, Holt Street, Helena Ave and Sandton Sports Club.

COMMUNICATIONS

"Touching" residents is on-going through regular e-mailed newsletters (3 in Feb), specific information sms', personal contact by telephone and/or knocking on doors, leaflet drops, and an active www.parkmore.org.za website.

"Street Parties", the new PCA's community interaction campaign initiated this month hopes to bring residents out to meet each other, interact and have fun.

WASTE COLLECTION

The PCA with Mondi Recycling, is operating a successful Monday waste collection of paper, plastic, cans and glass for recycling - Well done to Parkmore residents.

WHAT ELSE CAN WE DO FOR YOU?